Privacy Policy

In order to use the Services, we will ask you to enter certain information about you, such as your name, company name, your job title, and your contact details. We will also automatically collect information from your device, such as language settings, IP address, time zone, device type and model, device settings, operating system, Internet service provider, mobile carrier, hardware ID, and other unique identifiers (such as IDFA and AAID, where applicable to your device or access method). We need this data to provide our Services, analyze how our users interact with our Services, and serve ads, if any.

To improve the service and serve ads, we use third-party solutions. As a result, we may process data using solutions developed by Google, Amplitude, Apple, Stripe, CookieYes, Deepgram, Anthropic, and OpenAI. Therefore, some of the data is stored and processed on servers operated by such third parties. This enables us to: (1) analyze different interactions (how often users make purchases, what is the average time spent by users on the Website); (2) serve and measure ads (and are able to show them only to a particular group of users, for example, to users that have already visited the Website). Consequently, we, in particular, better understand which of our features and content you see the most value and are able to focus on them to enhance your experience and increase the quality of our Services.

Please read our Privacy Policy below to know more about what we do with data (Section 2), what data privacy rights are available to you (Section 6), who will be the data controller (Section 1), and how to influence personalized advertising (Subsection 2.8). If any questions remain unanswered, please contact us at support@intenta.ai.

Unless otherwise defined herein, all capitalized terms used in this Privacy Policy share the definitions provided in the Terms and Conditions of Use.

General Terms

Intenta is a brand under which Katageno Limited ("**Intenta**," "**we**," "**us**," "**our**") offers a growing portfolio of tools and utilities, including AI-powered tools and utilities (each, a "**Tool**"), accessible through our website at https://intenta.ai/ (the "**Website**"). This Privacy Policy explains what personal data is collected when you access and use the Services and how such personal data is processed. The Website, the Tools, the Content (all information, text, graphics, and software displayed through the Services, and our emails), and our related services are collectively referred to as the "**Services**." Additional Tools may be added to the Services from time to time under the Intenta brand. Where we make any downloadable application available (an "**App**"), the terms applicable to Apps in this Policy will apply to it.

BY USING THE SERVICES, YOU PROMISE US THAT (I) YOU HAVE READ, UNDERSTAND AND AGREE TO THIS PRIVACY POLICY, AND (II) YOU ARE OVER 16 YEARS OF AGE (OR HAVE HAD YOUR PARENT OR GUARDIAN READ AND AGREE TO THIS PRIVACY POLICY FOR YOU). If you do not agree or are unable to make this promise, you must not use the Services. In such a case, you must (a) contact us and request deletion of your data; (b) delete the App from your device or leave the Website and not access or use it; and (c) cancel any active Subscriptions or trials.

"GDPR" means the General Data Protection Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

"EEA" includes all current member states of the European Union and the European Free Trade Association. For the purpose of this Policy, EEA shall include the United Kingdom of Great Britain and Northern Ireland.

"Process", in respect of personal data, includes collecting, storing, using, and disclosing to others.

1. Personal Data Controller

Katageno Limited, a company registered and acting under the laws of the Republic of Cyprus with registration number HE 478197, having its registered address at 24 Peiraios Str., 1st floor, Strovolos, Nicosia, 2023, Cyprus, will be the controller of your personal data.

2. Categories of Personal Data We Collect

We collect data you voluntarily provide (for example, when you enter your name and email). We also may receive data about you from third parties (for example, when you sign in via Google). We also collect data automatically (for example, your IP address and activity logs) and use third-party service providers to facilitate this collection.

2.1. Data you provide

You provide us with information about yourself when you contact us regarding the use of the Services, or when you register for and/or use the Services. This includes your name, company name, your job title, and your contact details, including your work email address.

2.2. Data provided by third parties

When you sign in with Google, we receive personal data from your Google account. This includes your email, name, profile image, and Google ID. You can revoke access provided to us on the Apps Permissions page. To know more about how Google processes your data, visit its Privacy Policy.

When you sign in with Apple to register an account in the Services, we get personal data from your Apple ID account. This data may include, in particular, your name and verified email address. You may choose to share your real email address or an anonymous one that uses the private email relay service. Apple will show you its detailed privacy information on the Sign In with Apple screen. Apple lets you revoke access provided to the App in your Apple ID settings by following the next steps. Find more about Sign In with Apple here.

2.3. Data we collect automatically

Data about how you found us

We collect data about your referring app or URL (i.e., the app or website where you were when you tapped or clicked our ad).

Device and Location data

We collect data from your device. Examples of such data include: language settings, IP address, time zone, device type and model, device settings, operating system, Internet service provider, mobile carrier, and hardware ID.

Usage data

We record how you interact with our Services. For example, we log your taps/clicks on certain areas of the interface, the features and content you interact with, how often you use the Services, and the amount of time you spend within them. We also track the age of your account and the duration of your Subscription, your Subscription orders, whether you currently have premium access, whether you accessed trial content, your total spending and refund activity across our platforms. We also record the

ads in our App or Website with which you interact (and the Internet links to which those ads lead). In case the App encounters any errors or crashes, we also receive crash reports that include information about the circumstances leading up to the issue.

Advertising IDs

To the extent, and only if, we make an App available and you access the Services through it on a mobile device, we may collect your Apple Identifier for Advertising ("IDFA"), Identifier for Vendor ("IDFV") or Google Advertising ID ("AAID") (depending on the operating system of your device). You can typically reset these numbers through the settings of your device's operating system (but we do not control this).

Transaction data

If you choose to make a purchase, you provide your payment details, such as your card number, directly to our third-party payment providers, not to us. We never collect or store your full card number. Our payment providers share limited information about the transaction with us, such as its date, time and amount and the type of payment method used, so that we can confirm your purchase and manage your subscription.

Cookies

A cookie is a small text file that is stored on a user's device for record-keeping purposes. Cookies can be either session or persistent. A session cookie expires when you close your browser and is used to facilitate more straightforward navigation of our Services. A persistent cookie remains on your hard drive for an extended period of time. We also use tracking pixels that set cookies to assist with delivering online advertising.

This includes our own (first-party) pixel and similar technologies that we operate to measure and analyze how our Services and marketing perform. Data collected through our first-party pixel is used by us for these purposes and is not shared with third parties for their own independent purposes.

Cookies are used, in particular, to automatically recognize you the next time you visit our Website. As a result, the information that you have earlier entered in certain fields on the Website may automatically appear the next time you use our Services. Cookie data will be stored on your device, and most of the time, only for a limited time period.

3. For What Purposes We Process Your Personal Data

3.1. To provide our Services

We process personal data to enable you to use the Services in a seamless manner and to prevent or address errors or technical issues.

To host personal data and enable our Services to operate and be distributed, we use the **Google Cloud platform** for on-demand deployment, related hosting and backend services. Please see Google's Privacy Policy here.

CookieYes helps us to customize the cookie banner, record your consent, and manage other cookie compliance needs on our Website. You may find more information about your data processing by CookieYes in the Data Processing Agreement and its Privacy Policy.

We use n8n, a workflow automation platform provided by n8n GmbH, to integrate our internal tools and systems and to automate processes. Personal data processed through these workflows is hosted on

n8n's cloud infrastructure and processed by n8n as our processor. n8n does not use your personal data to train its own or any third-party machine-learning models. You can learn more in n8n's Privacy Policy.

We use the services of **Anthropic**, **Google**, **OpenAI**, and **Deepgram** to provide you with AI-powered features. Anthropic does not use inputs or outputs from its commercial products to train its models by default. OpenAI does not, by default, use data submitted through its API Platform to train its models. We access Google's AI services through its Paid Services tier, and Google does not use prompts or responses submitted through Paid Services to improve its products. We are not enrolled in Deepgram's Model Improvement Partnership Program, so Deepgram does not use data from our account to train its models. You can learn more about the data practices of these AI service providers by reviewing their respective privacy policies: Anthropic's Privacy Policy, Google's Privacy Policy, OpenAI's Privacy Policy, and Deepgram's Privacy Policy.

3.2. To customize your experience

We process your personal data, such as preferences and goals set in the App, to tailor the content of the Services and make offers tailored to your personal preferences.

3.3. To manage your account and provide you with customer support

We process your personal data to secure access to your personal account and to send you technical notifications or emails regarding the performance of our Services, security, payment transactions, notices regarding the Terms and Conditions of Use, or this Privacy Policy.

3.4. To communicate with you regarding your use of our Services

We communicate with you, for example, by push notifications or by email. These may include reminders and motivational messages that encourage you to continue using the Services, as well as other information about the Services. To opt out of receiving push notifications, you need to change the settings on your device. To opt out of receiving emails, you should click the unsubscribe link in the footer of our emails.

3.5. To research and analyze your use of the Services

This helps us to better understand our business, analyze our operations, maintain, improve, innovate, plan, design, and develop the Services and our new products. We also use such data for statistical analysis purposes, to test and improve our offers. This enables us to better understand what features our users like more, and which categories of users use our Services. As a result, we often decide how to improve the Services based on the results of this processing.

We also use **Amplitude**, a product analytics service provided by Amplitude, Inc., to understand how users interact with our Services. Amplitude collects various technical information, in particular your time zone, type of device (phone or tablet), unique identifiers (such as IDFA). Amplitude also allows us to track various interactions within the Tools or the Website. This helps us decide which features to focus on. You can find more information about Amplitude's privacy practices in its Privacy Notice.

3.6. To send you marketing communications

We process your personal data for our marketing campaigns. We may add your email address to our marketing list. As a result, you will receive information about our products, such as special offers. If you do not want to receive marketing emails from us, you can unsubscribe by following the instructions in the footer of the marketing emails.

We may send you push notifications for marketing purposes. To opt out of receiving push notifications, you need to change the settings on your device.

3.7. To process your payments and refunds

We provide paid features and/or services within the Services. For this purpose, we use third-party payment processing services (for example, payment processors). As a result of this processing, you will be able to make a payment for a Subscription, and we will be notified that the payment has been made. We will also process your personal data to handle your refund requests as provided in our Terms and Conditions of Use.

We will not store or collect your payment card details ourselves. This information will be provided directly to our third-party payment processors.

We use **Stripe** (Privacy Policy) to process your payments.

3.8. To enforce our Terms and Conditions of Use and to prevent and combat fraud

We use personal data to enforce our agreements and contractual commitments, to detect, prevent, and combat fraud. As a result of such processing, we may share your information with others, including law enforcement agencies (in particular if a dispute arises under our Terms and Conditions of Use).

3.9. To comply with legal obligations

We may process, use, or share your data when required by law, in particular if a law enforcement agency requests it by lawful means.

3.10. To ensure the security of the Services

We process your personal data to ensure the security of our Services.

We use **reCAPTCHA** provided by Google to enhance the security of our Website and protect it from fraudulent activity and abuse. reCAPTCHA helps us determine whether certain actions on our Website are performed by a human or an automated bot. It helps us prevent fraudulent use of our Services and maintain their security and integrity. You can learn more by visiting Google's Privacy Policy.

4. Under What Legal Bases We Process Your Personal Data

In this section, we explain the legal basis we use for each specific purpose of processing. For more information on a particular purpose, please refer to Section 3. This section applies only to EEA-based users.

4.1. Your consent

We rely on your consent to send you marketing emails and push notifications; to store and access cookies and similar technologies on your device that are not strictly necessary, including for advertising and analytics. You have the right to withdraw your consent at any time by clicking on the unsubscribe link in the footer of our marketing emails, changing your device settings, or updating your cookie preferences. Withdrawing consent does not affect the lawfulness of processing carried out before you withdrew it.

4.2. Performing our contract with you

Under this legal basis, we:

- Provide our Services (in accordance with our Terms and Conditions of Use);
- Customize your experience;
- Manage your account and provide you with customer support;
- Communicate with you regarding your use of our Services; and

- Process your payments.

4.3. Legitimate interests, unless those interests are overridden by your interests or fundamental rights and freedoms that require the protection of personal data

We rely on legitimate interests:

- to communicate with you regarding your use of our Services. This includes, for example, sending you push notifications that suggest you try a specific feature of the Tool. The legitimate interest we rely on for this purpose is our aim to encourage you to use our Services more often.
- to research and analyze your use of the Services. Our legitimate interest is to improve our Services so that we can understand users' preferences and provide you with a better experience (for example, to make using the App or the Website easier and more enjoyable, or to introduce and test new features).
- to send you marketing communications. The legitimate interest we rely on for this processing is our interest in promoting our Services in a measured and appropriate way.
- to personalize our ads. The legitimate interest we rely on for this processing is our interest in promoting our Services in a reasonably targeted way.
- to enforce our Terms and Conditions of Use and to prevent and combat fraud. Our legitimate interests for this purpose are enforcing our legal rights, preventing and addressing fraud and unauthorised use of the Services, and non-compliance with our Terms and Conditions of Use.

4.4. Compliance with legal obligations.

5. With Whom We Share Your Personal Data

We share information with third parties that help us operate, provide, improve, integrate, customize, support, and market our Services. We may share some sets of personal data, in particular, for purposes indicated in Section 3 of this Privacy Policy. The types of third parties we share information with include, in particular:

5.1. Service providers

We share personal data with third parties that we hire to provide services or perform business functions on our behalf, based on our instructions. We share your personal information with the following types of service providers:

- mobile app marketplaces (Apple App Store, Google Play, to the extent we make any App available through them);
- cloud storage providers (Google);
- data analytics providers (Amplitude);
- measurement partners (CookieYes);
- workflow automation and integration providers (n8n);
- online security solutions provider (reCAPTCHA);
- AI services providers (Google, Anthropic, OpenAI, Deepgram)
- payment processing providers (Stripe).

5.2. Law enforcement agencies and other public authorities

We may use and disclose personal data to enforce our Terms and Conditions of Use, to protect our rights, privacy, safety, or property, and/or that of our affiliates, you or others, and to respond to requests from courts, law enforcement agencies, regulatory agencies, and other public and government authorities, or in other cases provided for by law.

5.3. Third parties as part of a merger or acquisition

As we develop our business, we may buy or sell assets or business offerings. Customers' and users' information is generally one of the transferred business assets in these types of transactions. We may also share such information with any affiliated entity (e.g., parent company or subsidiary) and may transfer such information in the course of a corporate transaction, such as the sale of our business, a divestiture, merger, consolidation, or asset sale, or in the unlikely event of bankruptcy.

6. How You Can Exercise Your Privacy Rights

To be in control of your personal data, you have the following rights:

Accessing, reviewing, updating and correcting your personal data. You may review, edit, or change the personal data that you have previously provided through the Services.

Deleting your personal data. You can request erasure of your personal data as permitted by law. When you request deletion, we will erase your personal data unless we are permitted or required by law to retain it. In some cases we must keep certain data for a period, for example, to meet our tax and accounting obligations, and where that applies, we will complete your request once those obligations have been met.

Objecting to or restricting the use of your personal data. You can ask us to stop using all or some of your personal data, or to limit how we use it. You can object to the use of your personal data for direct marketing at any time, and we will stop processing it for that purpose.

Additional information for EEA-based users

If you are based in the EEA, you have the following rights in addition to the above:

The right to lodge a complaint with a supervisory authority. We would encourage you to contact us directly so that we can address your concerns. Nevertheless, you have the right to lodge a complaint with a competent data protection supervisory authority, in particular in the EU Member State where you reside, work or where the alleged infringement took place.

The right to data portability. If you wish to receive your personal data in a machine-readable format, you can send a request to us as described below.

To exercise any of your privacy rights, please send a request to support@intenta.ai.

7. Age Limitation

We do not knowingly process personal data from persons under 16 years of age. If you learn that anyone younger than 16 has provided us with personal data, please contact us at support@intenta.ai.

8. International Data Transfers

We do business globally. We may transfer personal data to countries other than the country in which the data was originally collected in order to provide the Services set forth in the Terms and Conditions of Use and for purposes indicated in this Privacy Policy.

Where we transfer personal data originating from the EEA or the United Kingdom to a country outside those areas, we put appropriate safeguards in place. In particular, we rely on one of the following: (i) an **adequacy decision**, where the European Commission (or, for UK data, the UK Government) has determined that the destination country or certification framework, such as the EU–US Data Privacy

Framework, provides an adequate level of protection (details available here); or (ii) **Standard Contractual Clauses** approved by the European Commission, together with the UK Addendum or the UK International Data Transfer Agreement where UK data is involved (details available here), along with any additional measures needed to protect the data.

9. Changes to This Privacy Policy

We may modify this Privacy Policy from time to time. If we decide to make material changes to this Privacy Policy, you will be notified through our Services or by other available means and will have an opportunity to review the revised Privacy Policy. By continuing to access or use the Services after those changes become effective, you agree to be bound by the revised Privacy Policy.

10. Supplemental Notice for California Residents

This notice applies to our processing of personal information that is subject to the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act (together, the "CCPA").

Personal information we collect. In the preceding twelve months, we have collected the following categories of personal information: identifiers (such as your name, email address, account credentials, and device and cookie identifiers); the categories of personal information listed in Cal. Civ. Code § 1798.80(e) (such as your name and contact details); commercial information (such as your Subscription and Purchase history); internet or other electronic network activity (such as your interactions with the Services and device data). We have disclosed each of these categories for a business purpose only to our service providers, as described in Section 5.

"Sales" and "Sharing" of Personal Information under the CCPA. For purposes of the CCPA, we do not "sell" or "share" (as "share" is defined under the CCPA, including for cross-context behavioral advertising) personal information, nor do we have actual knowledge of any "sale" or "share" of personal information of minors under 16 years of age.

Sensitive personal information. We do not collect sensitive personal information as defined by the CCPA. If this changes, we will obtain your consent where the law requires it.

Your California privacy rights. Subject to the CCPA's exceptions, you have the right to know what personal information we have collected about you, including the categories above and the specific pieces of personal information we hold; to request deletion of your personal information; to request correction of inaccurate personal information; to opt out of the sharing of your personal information for cross-context behavioural advertising; and not to receive discriminatory treatment for exercising any of these rights.

Non-Discrimination. California residents have the right not to be subjected to discriminatory treatment by us for exercising their rights under the CCPA.

Submitting a request. If you are a California resident and would like to exercise any of your rights under the CCPA, please contact us at support@intenta.ai. We will process such requests in accordance with applicable laws.

Authorized Agent. Only you, or someone legally authorized to act on your behalf, may make a verifiable consumer request related to your personal information. To designate an authorized agent, please contact us as set forth below.

Verification. When you make a request, we will ask you to provide sufficient information to allow us to reasonably verify that you are the person about whom we collected personal information, or an authorized representative, which may include confirming the email address associated with any personal information we have about you.

11. Your U.S. State Privacy Rights

If you are a resident of a U.S. state that has enacted a comprehensive consumer privacy law, you may have additional rights described in this section. The specific rights available to you, and how they apply, depend on your state of residence and applicable law.

Your rights (subject to your state's law and applicable exceptions). You may:

- access and confirm whether we process your personal data;
- correct inaccuracies in your personal data;
- delete personal data we hold about you;
- obtain a portable copy of your personal data; and
- opt out of (a) the sale of your personal data, (b) targeted advertising, and (c) where applicable, profiling that produces legal or similarly significant effects.

As described in Section 10, we do not sell or share personal data, we do not use targeted advertising, and we do not carry out profiling that produces legal or similarly significant effects. Accordingly, there is currently nothing for you to opt out of; if this changes, we will update this Privacy Policy and provide the opt-out mechanisms required by applicable law.

How to exercise your rights. To exercise any of these rights, contact us at support@intenta.ai. We will respond within the time required by applicable law.

Verification and authorized agents. We may need to verify your identity before fulfilling a request. You may use an authorized agent to submit a request where permitted by your state's law.

Appeals. If we decline to act on your request, you may appeal by contacting us at support@intenta.ai with the subject line "Appeal of Refusal to Take Action on Privacy Request." We will respond to your appeal within the time required by applicable law. If your appeal is denied, you may contact your state Attorney General.

Sensitive data. We do not collect sensitive data as defined by these laws. If this changes, we will obtain your consent where the applicable law requires it.

Disclosures about the use of your personal data. If you would like more information about the categories of personal data we collect or the purposes for which we collect them, please read Sections 2 and 3. To learn more about the sharing of your personal data with third parties, please read Section 5.

Nevada Residents. If you are a resident of Nevada, you have the right to opt out of the sale of certain personal information to third parties who intend to license or sell that personal information. You can exercise this right by contacting us at support@intenta.ai with the subject line "Nevada Do Not Sell Request." Please note that we do not currently sell your personal information as "sale" is defined in Nevada Revised Statutes Chapter 603A.

12. Security Measures

We employ reasonable and appropriate security measures to protect personal data from unauthorized access, use, or disclosure. These measures are designed to ensure the confidentiality, integrity, availability, and resilience of the systems and services that process personal data.

In particular, we employ advanced encryption for data both in transit and at rest; securely store data with reputable cloud providers; enforce a need-to-know access policy, limiting access to authorized personnel only; utilize firewalls; conduct regular data backups; and continuously review and enhance our security practices to align with evolving industry standards and best practices.

13. Cancellation and Account Deletion

You can delete your account at any time using the "Settings" functionality in the App or on the Website, or by contacting us at support@intenta.ai. Upon your request, we will delete your account and all associated data, except for limited information we are permitted or required to retain, in particular, records of your purchasesfor tax, accounting and financial reporting purposes, information needed to establish, exercise or defend legal claims (including in relation to disputes, chargebacks or misuse of the Services), information needed to detect, prevent and combat fraud and abuse of the Services. The deletion process may take up to 30 days to complete.

Please note that once you initiate the deletion process, your account can no longer be used, and you will lose access to all subscription features. To avoid any additional charges, you must cancel your subscription before deleting your account.

15. Data retention

We will store your personal data for as long as it is reasonably necessary for achieving the purposes set forth in this Privacy Policy (including providing the Services to you), which includes (but is not limited to) the period during which you have an account with the Services. We will also retain your personal data as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

16. How "Do Not Track" Requests are Handled

Except as otherwise stipulated in this Privacy Policy, this App does not support "Do Not Track" requests. To determine whether any of the third-party services it uses honor the "Do Not Track" requests, please read their privacy policies.

Contact Us

You may contact us at any time for details regarding this Privacy Policy and its previous versions. For any questions concerning your account or your personal data, please contact us at support@intenta.ai.

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